

Finanziamenti della Commissione Europea alla Sharing Economy



a cura di Maria Chiara Cremona e Eugenia Montagnini

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La programmazione 2014 - 2020

Come funziona la programmazione Europea



Quadro Finanziario Pluriennale e Quadro Strategico Comune

Gestione diretta

Gestione indiretta (Fondi strutturali)

DG Commissione Europea o Agenzie Speciali

Programmi operativi

(PON e POR)

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Strategia Europa 2020



Priorità :

- ✓ **crescita intelligente:** sviluppare un'economia basata sulla conoscenza e sull'innovazione;
 - ✓ **crescita sostenibile:** promuovere un'economia più efficiente sotto il profilo delle risorse, più verde e più competitiva;
 - ✓ **crescita inclusiva:** promuovere un'economia con un alto tasso di occupazione che favorisca la coesione sociale e territoriale
- ✓ **BUDGET TOTALE: 960 MILIARDI di EURO**

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La sharing economy per la Commissione Europea

http://ec.europa.eu/growth/single-market/services/collaborative-economy_it

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HORIZON 2020



ECCELLENZA SCIENTIFICA

LEADERSHIP INDUSTRIALE

SFIDE DELLA SOCIETÀ

<https://www.youtube.com/watch?v=CimJI88c4fE>

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Horizon 2020



Le sfide per la società

1. Salute, cambiamenti demografici e benessere
2. Sicurezza alimentare, agricoltura sostenibile, ricerca marina e marittima, bioeconomia
3. *Energia sicura, pulita ed efficiente*
4. Trasporti smart, green e integrati
5. Azione sul clima, efficienza delle risorse e materiali grezzi
6. *Società inclusive, innovative e riflessive*
7. Società sicure

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Horizon 2020



Innovative and citizen-driven food system approaches in cities

(FOOD SECURITY, SUSTAINABLE AGRICULTURE AND FORESTRY, MARINE, MARITIME AND INLAND WATER RESEARCH AND THE BIOECONOMY)

The proposals shall identify several **food-related innovative approaches based on citizen science and engagement**, to be practised in cities to foster sustainability of the food system. Proposals shall explore and share the application of these approaches in a wider range of European cities and shall be built on results of existing research, best practices and existing platforms and programmes.

Proposals may include limited R&D activities and a clear focus on **validating the benefits of pilot activities for citizens** with a view of increasing engagement and replication.

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Horizon 2020



Demonstrating systemic urban development for circular and regenerative cities

(CLIMATE ACTION, ENVIRONMENT, RESOURCE EFFICIENCY AND RAW MATERIALS)

Actions should develop and implement **innovative urban planning approaches and instruments** (e.g. dynamic and semantic 3D real time flexible geospatial data and planning tools, innovative governance and legislation enabling new practices, design approaches, business models, etc.) to support and guide the transition towards circular and regenerative cities in terms of their built environment, public space, urban spatial use and programming.

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Horizon 2020



Collaborative approaches to cultural heritage for social cohesion

SOCIOECONOMIC AND CULTURAL TRANSFORMATIONS IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION

Proposals should develop strategies for fostering **collaborative and participative approaches to cultural encounters** via communication channels such as social media platforms, participatory approaches, art and co-designed activities. Proposals should consider both tangible and intangible heritage, researching new applications and tools that allow for a more inclusive approach [...]

Collaborative tools and applications should help the cultural tourism sectors and cultural heritage institutions, NGOs, community organisations etc. in Europe and beyond to enhance the analysis and understanding of cultures and communities.

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Horizon 2020



Innovative solutions for inclusive and sustainable urban environments

SOCIOECONOMIC AND CULTURAL TRANSFORMATIONS IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION

Proposals should assess the scale, dimensions and drivers of socio-economic inequalities in urban and peri-urban settings across different city typologies, across Europe and across demographic diversities, paying particular attention to gender differences. They should assess the effectiveness at local level of relevant policies, strategies, planning practices and other interventions aimed at promoting social inclusion, cohesion and resilience in urban environments, **including new and participatory models of growth that foster sustainable and equitable prosperity.**

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Horizon 2020



Cities as a platform for citizen-driven innovation

SOCIOECONOMIC AND CULTURAL TRANSFORMATIONS IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION

Proposals should capture successful innovative practices that are emerging in Europe particularly from those urban areas that effectively absorb, develop and create new knowledge and ideas, and turn this knowledge into social and economic development.

In particular, they should take stock of **how citizens are increasingly engaging in the experimentation and the development of new solutions blending technological, non-tech, cultural and social practices, e.g., frugal technologies.**

The issue is how to scale up these community-driven approaches without compromising their participatory character. Citizen-driven innovation also increases the possibilities for a broader range of people to become directly involved in all stages of social action and innovation, thus enhancing co-creation while boosting equal opportunities and promoting social integration.

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Horizon 2020



SME INSTRUMENT

«Sei un'impresa innovativa e altamente flessibile
di piccole o medie dimensioni
con ambizioni europee e globali?»

Fase 1. Studio di fattibilità

Fase 2. Lancio del prodotto e sua scalabilità sul mercato globale

Fase 3. Commercializzazione

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EIT DIGITAL



EIT DIGITAL

Are you a fast-growing European digital technology scaleup? Does your product or service leverage digital technology applied to industry, cities, wellbeing, infrastructure or finance? Does your company already have significant revenues and is less than ten years old?

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EIT DIGITAL



DIGITAL CITIES

Digital Cities leverages the digital transformation of cities through disruptive information, mobility and safety services.

In this category, we are looking for **innovations that address the concrete problems cities are facing today and the means to overcome these through centralized, participative and collaborative interactions between city actors**: government, city service providers, industry, citizens. A multidisciplinary approach including service design, urbanism, and social sciences is used to provide an accurate understanding and address the concrete challenges of cities, in particular by developing sustainable business models.

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URBACT



URBACT

URBACT is a European exchange and learning programme promoting sustainable urban development.

We enable CITIES to **work together to develop solutions** to major urban challenges, reaffirming the key role they play in facing increasingly complex societal changes.

We help cities to develop **pragmatic SOLUTIONS that are new and sustainable, and that integrate economic, social and environmental dimensions.**

We enable cities to **SHARE** good practices and lessons learned with all professionals involved in urban policy throughout Europe.

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Programmi a gestione indiretta



FONDO SOCIALE EUROPEO (FSE) inclusione

FONDO EUROPEO PER LO SVILUPPO REGIONALE (FESR) innovazione

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Programmi a gestione indiretta



I fondi strutturali, a gestione indiretta, hanno l'obiettivo di livellare le differenze tra i diversi Stati Membri e, all'interno degli Stati Membri, delle diverse regioni.

Ogni Ministero e ogni Regione degli Stati Membri firma un accordo di partenariato con la Commissione Europea nel quale esplicita gli obiettivi che intende raggiungere, in linea con quelli della Commissione stessa.

È possibile rintracciare i fondi strutturali per ogni regione digitando su un motore di Ricerca «FSE 2014-2020 + Nome della Regione» o «FESR 2014-2020 + Nome della Regione»

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Programmi a gestione indiretta - Cooperazione territoriale



La Cooperazione Territoriale Europea (CTE) incoraggia i territori di diversi Stati membri a cooperare mediante la realizzazione di progetti congiunti, lo scambio di esperienze e la costruzione di reti.

- Cooperazione transfrontaliera
- **Cooperazione transnazionale** (a livello regionale)
- Cooperazione interregionale

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Programmi a gestione indiretta - Cooperazione territoriale



Assi di intervento della cooperazione territoriale

- Competitività delle imprese
- Valorizzazione del patrimonio naturale e culturale
- Mobilità integrata e sostenibile
- Servizi per l'integrazione delle comunità
- Rafforzamento della governance transfrontaliera

Contatti e approfondimenti



- Maria Chiara Cremona: mariacremona@studioexcursus.com
- [#ilbandonellamatassa: http://www.ilbandonellamatassa.it](https://www.ilbandonellamatassa.it)
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- [La strategia Europa 2020: una strada per diventare europei](#)